

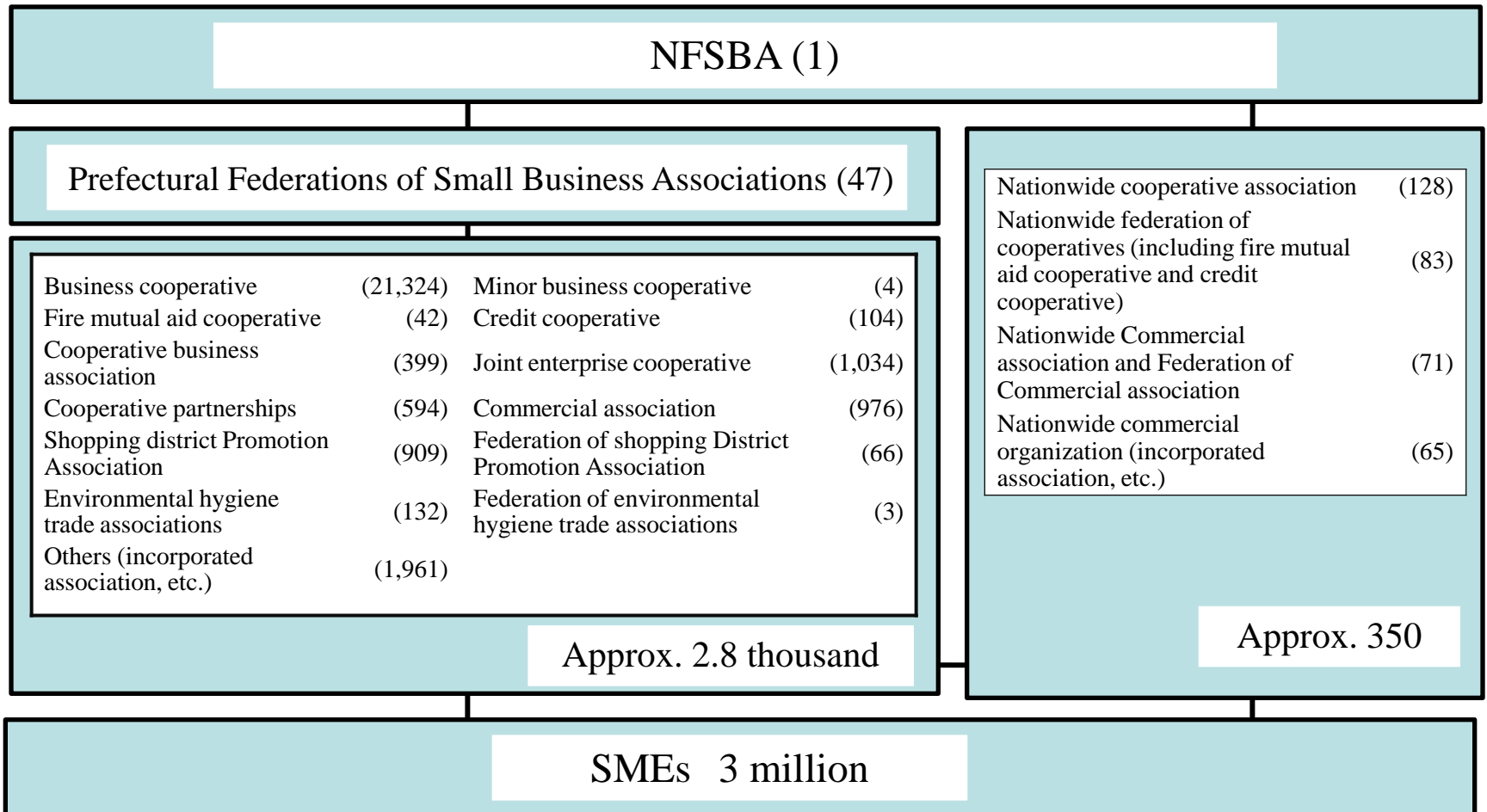
# The National Federation of Small Business Associations ' System and its Activities

-How Small Business Support Organization Provide Support-

29<sup>th</sup> August, 2013

National Federation of Small Business Associations

# Organization of NFSBA



# NFSBA Support System

## ➤ Support System

NFSBA

Counselor: About 34 people, staff: about 10 people

Prefectural Federations of Small Business Associations

Counselor : About 862 people, staff: about 141 people

## ➤ Support Methods

- Provision of guidance by a counselor's visit, dispatch of experts
- Provision of consultations regarding various matters (finance, tax system, management, labor, etc.)
- Holding training sessions and workshops (intended for managers and employees)
- Providing support to build **cooperation** between enterprises, between enterprises and universities, between enterprises and experts, etc.
- Subsidize development of new products and market by associations and enterprises
- Subsidize fostering of human resources of associations and enterprises

# Three SMEs Organizations

## 1. NFSBA

(1) Member organization: 35 thousand associations, 3 million SMEs

(2) 47 Prefectural Federations of Small Business Associations

Fund for activities (FY2010 Grants for supporting collaborations for 47 Prefectural Federations of Small Business Associations: Total 6.4 billion yen)

(3) Role: Providing guidance to associations, making policy recommendations, implementing policies, informing of actual conditions, etc.

## 2. Japan Chamber of Commerce and Industry

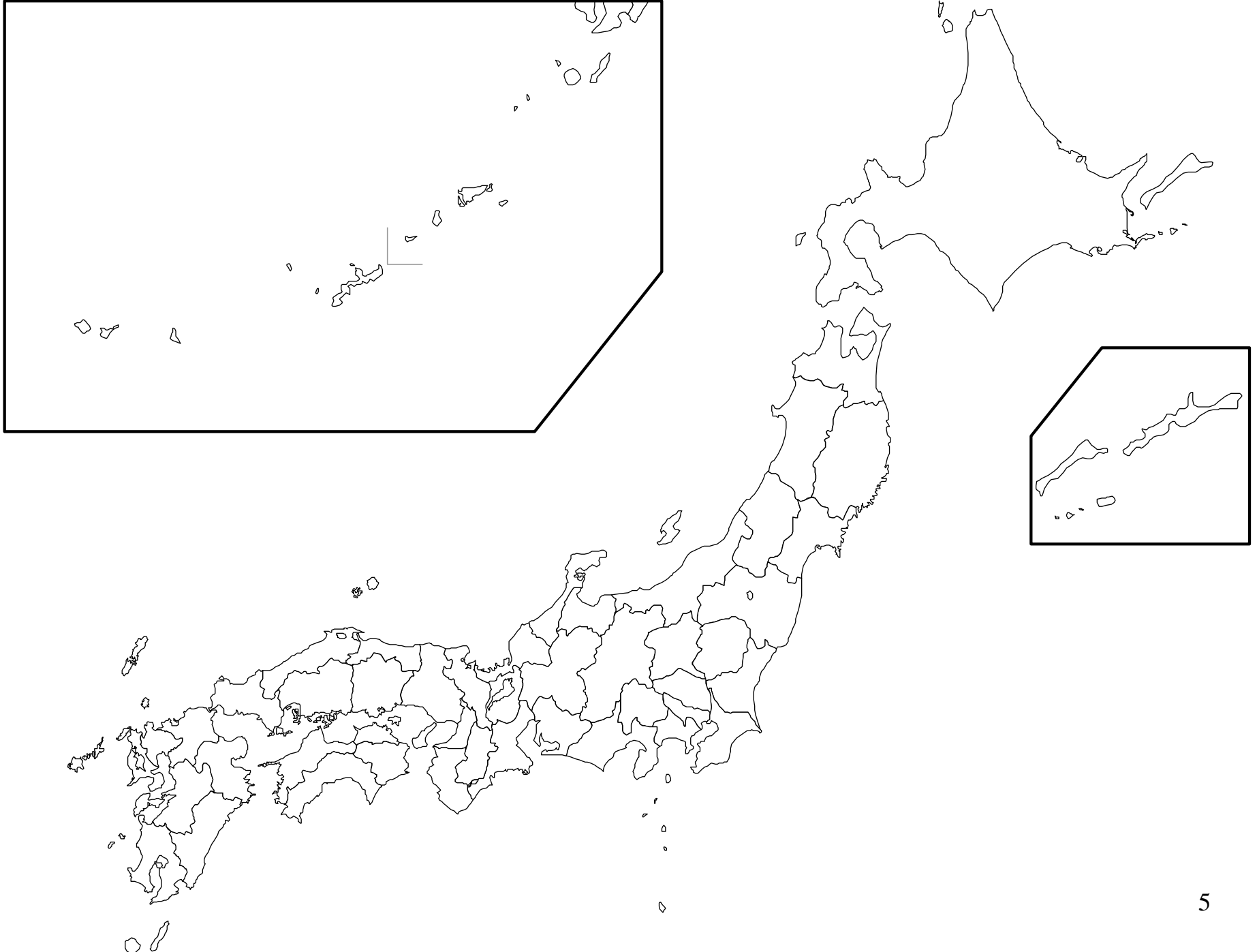
Support organization including those engaged in commerce and industry, etc. in “city” areas

- Urban areas, large enterprises and medium enterprises

## 3. Central Federation of Societies of Commerce and Industry

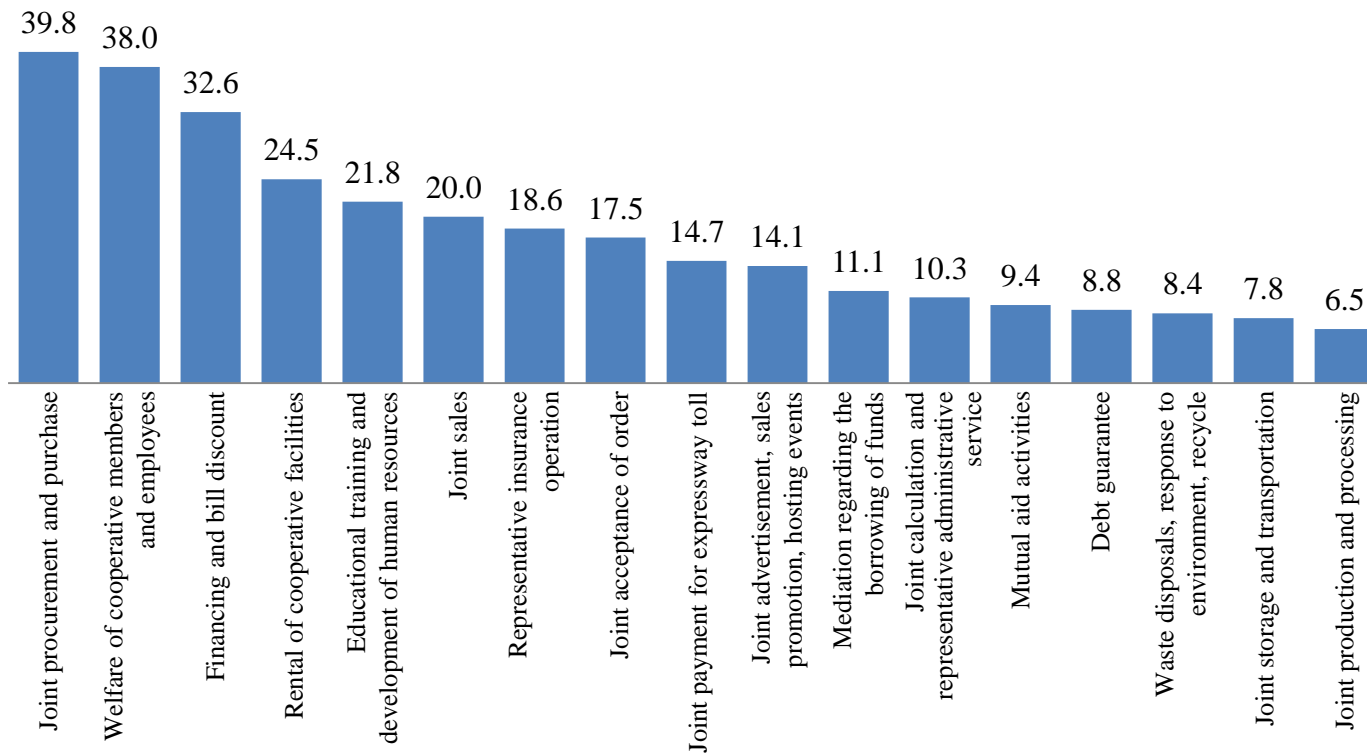
Support organization including those engaged in commerce and industry, etc. in “town” and “village” areas

- One Village, One Product campaign
- Advanced primary sector

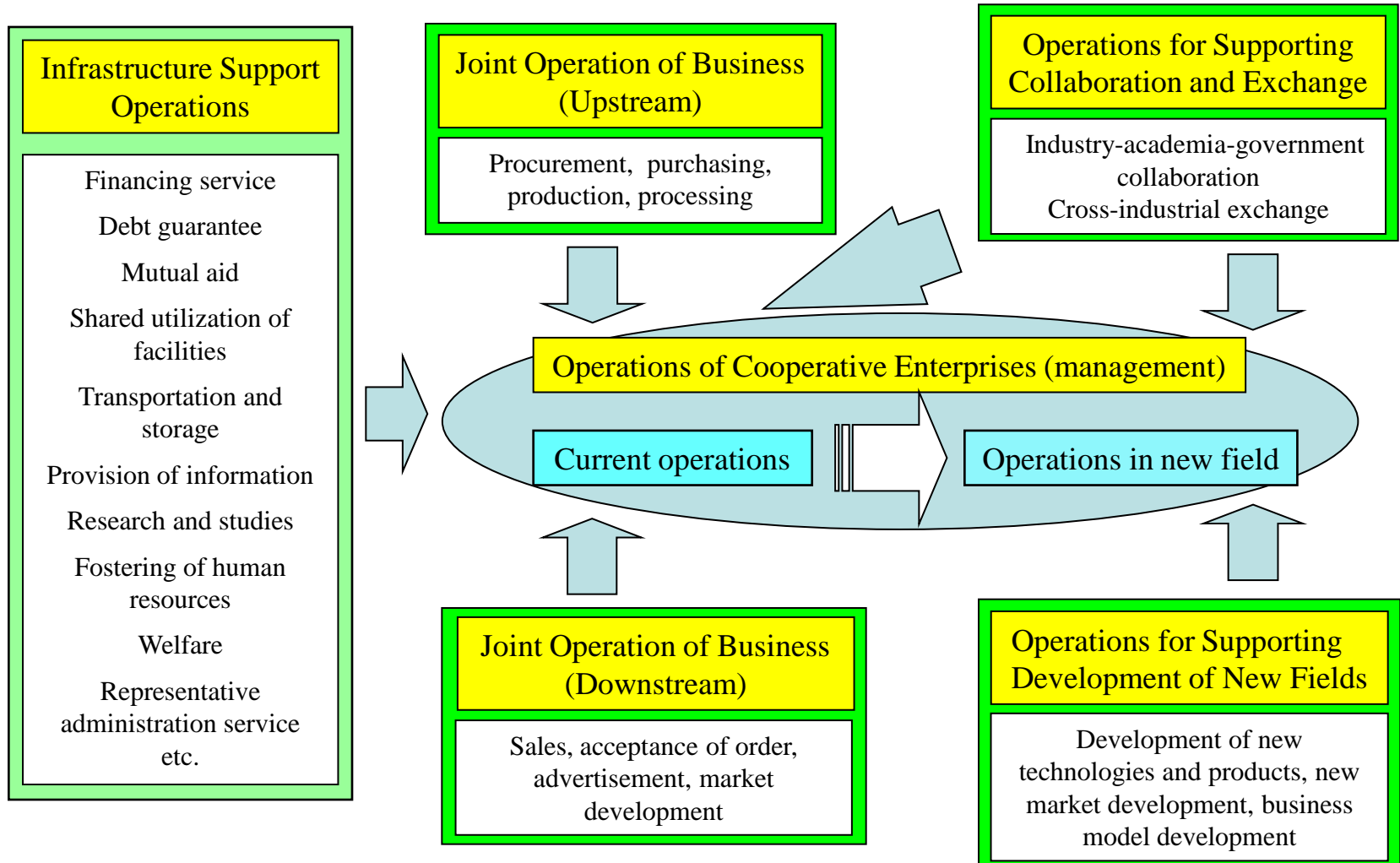


# Major Joint Operations of Cooperative Business Association

## Major Joint Operations Implemented by Cooperative Business Association



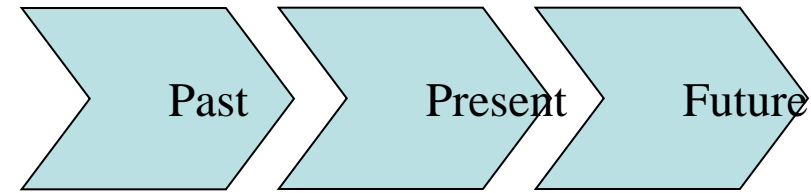
# Conceptual Diagram of Major Joint Operations of Cooperative Business Association



### 3. Changes in Policies regarding SMEs

- (1) Local sovereignty
- (2) Coordination with policies which used to be separated including welfare, nursing, education, etc.
- (3) Promotion of problem-solving policies
  - Food, environment and energy, the declining birth rate and the aging of society, safety and security-

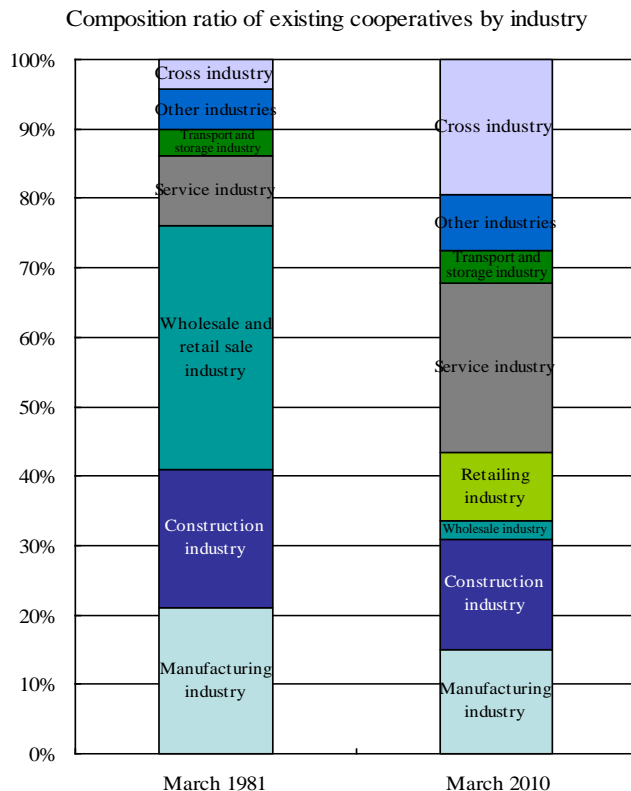
[Shift in economic environment]



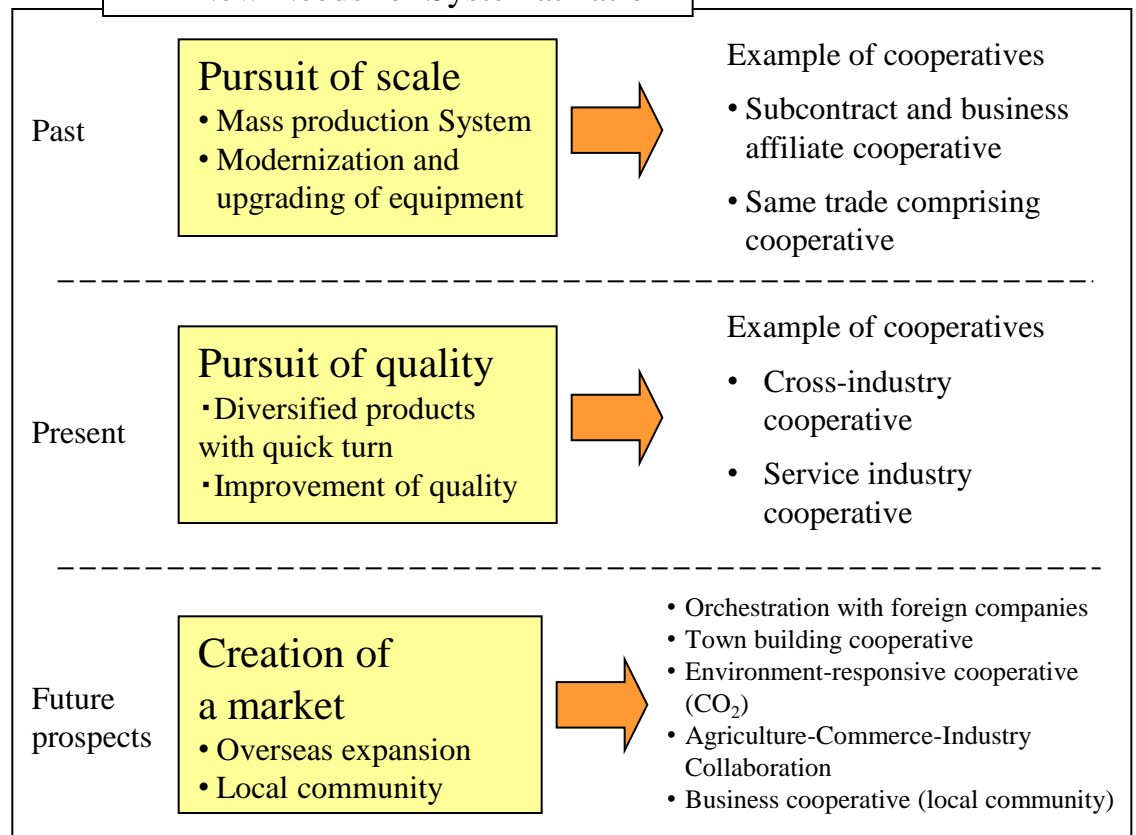
- High-growth period
- Stable-growth period
- Globalization
- Regeneration of regions
- After the collapse of bubble economy

### 4. Shift in cooperatives

- (1) Trends of Newly established cooperatives
- (2) Characteristics of recently established cooperatives
- (3) Needs for new systematization

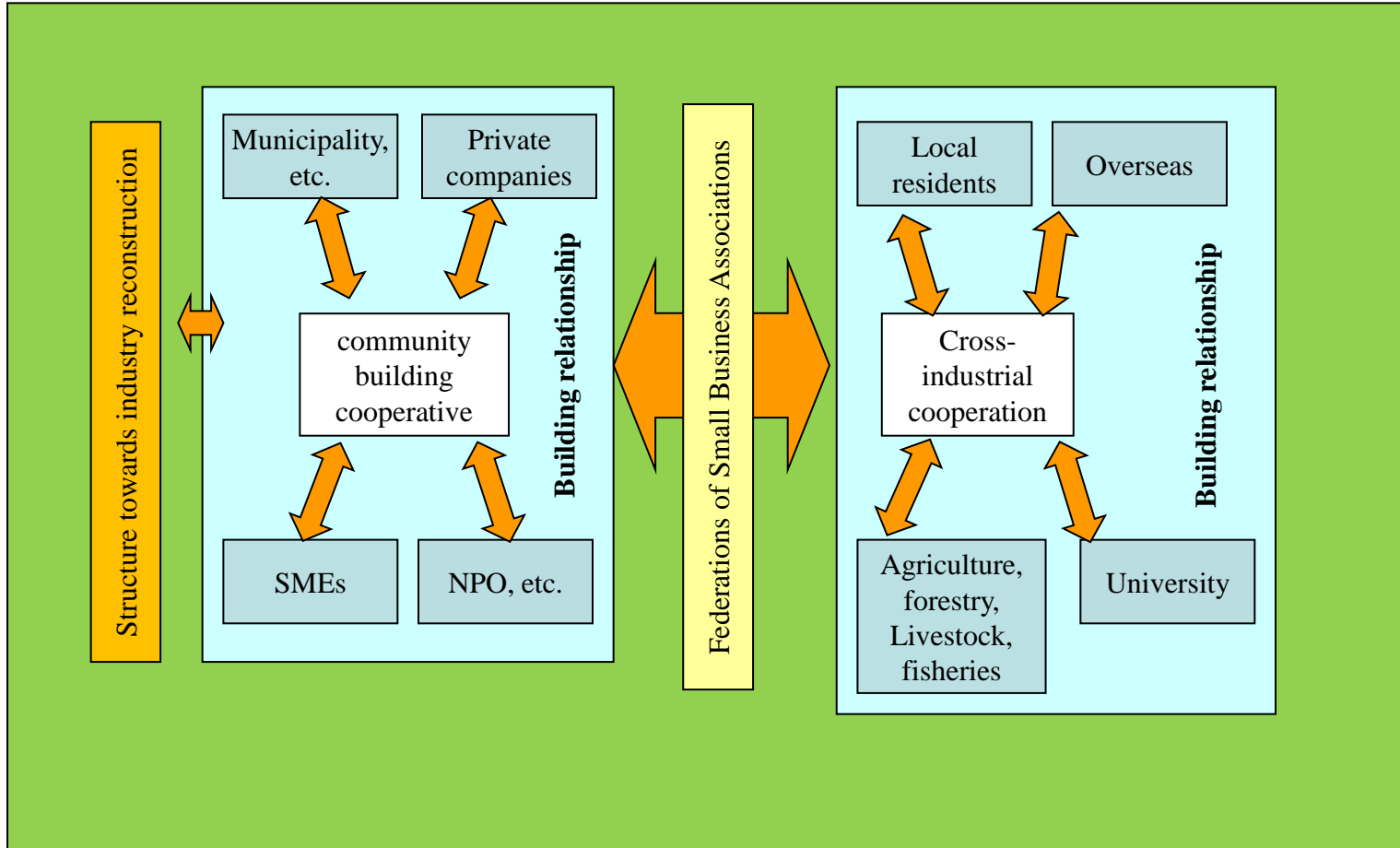


#### \*2 New Needs for Systematization





(Figure) Image of reconstruction cooperative (community building cooperative)



# Stakeholders Surrounding the NFSBA

1. Members ((1) Cooperative enterprises, (2) Cooperative Secretariat)
2. Government, regional bureau, local government (approval agency)
3. Involved organizations

